

**ПЕДАГОГІКА ХХІ СТОЛІТТЯ:
АНТРОПОЛОГІЧНИЙ, ЛЮДИНОЦЕНТРИЧНИЙ,
ЕКЗИСТЕНЦІЙНИЙ ВИМІР**

TETIANA R. BRANITSKA,
Doctor of Pedagogical Sciences, Professor, the Head
of the Department of Pedagogical Sciences,
of Primary and Professional Education of the
Communal Higher Educational Institution
“Vinnytsia Academy of Continuing Education

NINEL V. KASHCHENKO,
graduate student of the Department of Management and
Administration of the Communal Higher Educational
Institution "Vinnytsia Academy of Continuing education"

IVAN H. KUCHAR,
Master of the Department of Management and
Administration of the Communal Higher Educational
Institution "Vinnytsia Academy of Continuing Education"

**POLITICIZATION PRIORITIES OF CULTURAL DIPLOMACY:
REGIONAL ASPECT**

Анотація. В статті розкриваються особливості актуалізації культурного потенціалу Барської громади, що включає створення міського театру, розкриття та розвиток багатого туристичного потенціалу громади, поліпшення культурно-мистецького обслуговування населення, розвитку та підтримки творчих колективів, талановитої молоді. Культурно-ціннісна рефлексія актуалізації культурного потенціалу розглядається як чинник політизації культурної дипломатії.

Ключові слова: політизація культурної дипломатії, методологія, актуалізація культурного потенціалу, політологія, політична культура, культура дипломатії

Annotation. The article reveals the peculiarities of the actualization of the cultural potential of the Bar community, which includes the creation of a city theater, the disclosure and development of the rich tourist potential of the community, the improvement of cultural and artistic services for the population, the development and support of creative teams, talented youth. The cultural and value reflection of the actualization of the cultural potential is considered as a factor in the politicization of cultural diplomacy.

Keywords: politicization of cultural diplomacy, methodology, actualization of cultural potential, political science, political culture, culture of diplomacy

Introduction. One of the modern civilizational manifestations of the position of the Ukrainian state in the international and domestic political space is played by the policy of cultural diplomacy. It is a powerful means of influencing the problems of national security: forming an international image, stimulating the development of culture and economy, strengthening national identity, promoting the system of democratic values. The need for Ukraine to position itself on the international arena through the means of culture has become extremely acute today, in connection with the need to oppose aggressive policies and military actions.

Cultural diplomacy is becoming more and more relevant in the modern world, especially in the context of changing geopolitical conditions and the growing importance of international relations. The policy of cultural diplomacy in the context of Ukraine's national security strategy is important for maintaining and strengthening international relations, promoting national interests, and increasing the country's prestige in the international arena.

The main priorities of Ukraine's cultural diplomacy policy in the context of the national security strategy are: strengthening of cultural cooperation; promotion of the Ukrainian language and culture; cultural education and science; support of cultural initiatives; cooperation with international organizations.

Presentation of main material. Ukraine actively promotes the exchange of art, literature, language, national heritage, etc. The spread of the Ukrainian language and cultural values contributes to the strengthening of national identity and separation, which contributes to the preservation of the country's sovereignty. The development of cultural education and scientific research in the field of culture increases the prestige of the country at the international level and the attraction of foreign students and scientists. Funding and support of cultural initiatives, such as festivals, exhibitions, concerts, enhances the prestige of the country and the attention of foreign citizens. The development of cultural ties and exchanges

through international cultural projects improves the support of friendly relations between states. Ukraine actively cooperates with international organizations, such as UNESCO, for the protection of cultural heritage, development of culture and education. With these priorities, Ukraine fully increases its influence on the international arena, strengthens state security and realizes its national interests through cultural diplomacy.

Among domestic scientists are the works of Natalia Romaniuk "Diplomatic Protocol and Etiquette"; T.G. Shynkarenko "Diplomacy "without ties"; Ukrainian culturologist and art critic Nataliya Musienko "Art and politics", "Politicians are fleeting - artists are eternal"; Evgenia Makarenko "Our culture and science".

The cultural development program of the Bar city united territorial community (UTC) is determined by the need to improve the field of culture and art, to direct it to the development of cultural traditions, the preservation of historical values, the creation of the most favorable conditions for the creative growth of the individual, the disclosure of his abilities, the satisfaction of spiritual and aesthetic needs, revival of folk creativity and popularization of national customs and rites, organization of full-fledged, meaningful leisure time, mass recreation and entertainment.

The program of cultural development of Bar city OTG for 2030 defines the main directions of further improvement of forms and methods. Holding events dedicated to state and local holidays contributes to the preservation and strengthening of the position of the Bar OTG as a cultural center of the Podilsk region. The program aims to implement a unified policy in the field of organizing concerts, theatrical holidays, thematic events, fairs, and identifying talented individuals [1, p. 28].

104 public organizations work on the territory of the Bar community. More than 45 of them take an active part in the life of the city, hold various kinds of promotions, mass events, submit proposals for consideration by local self-government bodies and the executive power. In particular, public organizations of participants in hostilities and veterans of the ATO, volunteers, NGO "Bar district association "Maidan", youth public organizations ("Active Bar", "Typovy Bar", "Stanytsia Bar Plastu - National Scout Organization of Ukraine"), public organizations of children's dance ("Children's dance club "Gloria-Dance", "Dance-style", "Children's school of modern dance "Barracuda"), sports public organizations ("Yuriy Barda Martial Arts Club "DAO", Barsky RSK " Ferum", Bar RSK "Basket-Bar"), informational, social, cultural and educational, religious ("Bar community", Association of users of the Bar district library "World of information", Bar district association for protection and assistance to the disabled "On the wings

of faith", "Bar District Cultural and Educational Society of Poles named after Bar Confederates", Bar District Jewish Community "Rahamim" and others. The Bar District United Community is known for its educational institutions: Bar College of Transport and Construction of NTU, Bar Humanitarian and Pedagogical College named after Mykhailo Hrushevsky, Bar construction lyceum. The city of Bar leads an active life and develops various cultural trends, for example: rock festival "Baroko", plein air potters, performances of the Bar city art amateur theater, apple festival "Apple Bar", days of Polish culture. Bar Lyceum No. 1, Bar Lyceum No. 2, Bar Lyceum No. 3, Bar Lyceum No. 4, BDMSH - Mykola Leontovych Bar Children's Music School (School of Aesthetic Education and Arts), Center for Out-of-School Work with Children and Adolescents (CPRDP), Bar District library (BRC), House of Polish Culture - all these are educational and cultural centers of the community.

Mykola Leontovych Bar Children's Music School (School of Aesthetic Education and Arts), Center for Extracurricular Work with Children and Adolescents (CPRDP), Bar District Library (BRK), House of Polish Culture - all these are educational and cultural centers of the community.

One of the centers of formation of ideas of cultural diplomacy is the Bar Lyceum No. 3 - "The School that Educates Patriots" under the leadership of Mykhailo Ivanovich Piddubny, and in the past it was the Bar Secondary School of the I-III centuries. No. 3, which became a laureate of the All-Ukrainian competition "100 best schools of Ukraine" in the nomination "School of Civic Formation" under the leadership of Boris Mykhailovych Treser - ex-director, Methodist teacher, excellent student of Ukrainian education, awarded with the badge of Vasyl Sukhomlynskyi.

The center of the organization of the educational and educational process of Bar OTG is the methodical office - it is a creative laboratory in which teachers engage in search and research activities, deepen their knowledge and improve their pedagogical skills. In the educational and educational process, the school is the mainstay in matters of educational work, artistic and aesthetic education of students, work of student self-government bodies. Theatrical creative activity of teachers and students contributes to the awakening of civic consciousness, culture, develops personality, and satisfies the interests of each student. Systematic work with gifted students contributes to victories in district and regional subject Olympiads, sports and art contests and competitions. The school's business card is the literary and artistic salon "Tsaryna Prechnogo", which develops the artistic abilities of students and increases their spiritual potential. In 2014, the school took second place in the "School of the 21st Century" competition.

Currently, the teaching and student teams of Bar Lyceum No. 3 have won the competition "Back to the Future: My School in 2033" in the ranking of the ten best schools in Ukraine. A gift from the Ministry of Digital Transformation of Ukraine and the IT company EPAM Ukraine for the Day of Knowledge 2023 was a STEM laboratory and modern robotics kits. EPAM Ukraine specialists will accompany schools in the learning process [2, p. 128]. It is Bar Lyceum No. 3 that cooperates with the international community, communicates with students from other countries via Skype, participates in joint projects, meets delegations from other countries, etc.

Mykola Leontovych Bar Children's Music School - a school of aesthetic education and arts - is a remarkable artistic center. The institution is headed by Larisa Mykhailivna Shapovalova. In addition to musical specialties (piano, folk and orchestral), the school has fine arts and choreography departments. Choirs of junior and senior students, brass band, violin ensemble, folklore ensemble, string ensemble, orchestra of folk instruments, folk vocal ensemble "Elegy", choreographic group "Pearls" work. The school's students have repeatedly been winners of district, regional, all-Ukrainian and international music competitions. Teachers and students take an active part in festive concerts held in the district and region.

The center of culture and creativity is the Bar District Center for Out-of-School Work with Children and Adolescents - it is an educational institution that forms skills and abilities according to interests, provides the needs of the individual in creative self-realization, preparation for active professional and social activities, creates conditions for the organization of meaningful leisure time children Director of the CPDP - Larisa Mykhaylivna Sharovatova. The team of the institution, which includes capable and talented teachers, works creatively to create conditions for harmonious personality development, improving the needs of children and adolescents in additional and pre-professional education. The leaders of the groups were awarded certificates and thanks from the Ministry of Education and Science of Ukraine, the regional department of education and science, the regional centers of scientific and technical creativity, tourism, local history and excursions, ecological and naturalistic work, the department of education of the regional state administration.

Theatrical art, which is implemented by the initiative association "Bar City Art Amateur Theater" has acquired a special cultural flourishing in the city of Bar [3, p. 38]. Public organization and popular amateur team, founded in 2016 by Iryna Dedova and Roman Grigoriev. The theater is known for its cultural projects aimed at the rehabilitation of combatants and the socialization of people with visual impairments by means of theatrical art, the revival of folk arts and crafts, primarily

Bar ceramics. The experience of the organization has been repeatedly presented at all-Ukrainian and international forums, the team's activities are covered by local, regional and all-Ukrainian media. Theater actors are laureates and winners of regional, all-Ukrainian and international competitions and festivals. The Bar Moscow Art Theater is the first art collective of the former Bar district that toured the area of the Anti-Terrorist Operation (United Forces Operation) [4, p. 213].

The creative groups "Bereginya", "Nadvechir" perform successfully in front of the residents of the community i", pop and wind orchestra of the Bar Children's Music School, children's exemplary folklore ensemble "Dzherelce", exemplary amateur Polish folklore and ethnographic ensemble "Oksamytyka", exemplary choreographic ensemble "Perlynka", folk amateur folk dance ensemble "Veselka", circle of oriental dances "Jasmine". The desire to find new ways to solve current problems, to develop and maintain the organizational culture of the Bar region - all this ensures the performance of professional and managerial activities.

Cultural diplomacy as a tool of Ukraine's national security and image strategy is present only in individual images of the successes of individual persons - artists, diplomats, but it lacks systematicity. International cultural communications still remain uncoordinated, although they are increasingly powerful [5, p. 128].

Cultural diplomacy as a tool of "soft power" is recognized as an increasingly relevant direction of state policy in connection with the urgent need to resolve issues of national security, a positive international image, and the establishment of global communications. The formation of the policy of cultural diplomacy as a purposeful activity will affect the issues of national security and international image, will open the prospects of socio-cultural and economic development of the state, will have a positive effect on internal political stability, the ability to see and plan the future.

Conclusions. Therefore, the promising direction of the development of the field of politicization of the culture of the Bar community was the creation of a city theater, directing attention to the disclosure and development of the rich tourist potential of the community, improving the cultural and artistic services of the population, creating conditions for satisfying its spiritual needs, the development and support of creative teams, talented youth, wide involvement of children and adolescents in cultural heritage, raising the level of performing skills of participants in amateur artistic creativity, holding cultural and artistic events in the framework of national and professional holidays, all-Ukrainian and international competitions, festivals, scientific and practical seminars and conferences.

List of references

1. Long-term strategy for the development of Ukrainian culture until 2030. // [Electronic resource]. Access mode: <http://culture2025.org.ua/wpcontent/uploads/2016/02/%D0%A1%D1%82%D1%80%D0%B0%D1%82%D0%B5%D0%B3 D1%96%D1%8F-2025-200220161.pdf>
2. Collection of materials "STEM school - 2021" / compiled by: N. I. Gushchyna, I. P. Vasylyashko, O. O. Patrikyeeva, O. V. Korshunova, L. G. Bulavska — K. : Publishing house "Education", 2021. 155 p.
3. Theater as a way to rehabilitation: fighters who became actors returned from a tour of Ukraine. PHOTO - VezhA. Tower (Ukrainian). November 26, 2019. Archived from the original on April 8, 2022. Retrieved March 21, 2022.
4. I. I. Tkachuk Debut of the Bar Moscow Art Theater with the play "Po-modnye": [initiative association "Bar City Amateur Theater" presented to the audience the premiere of the play "Po-modnye" based on the work of M. Starytskyi] / I. Tkachuk // Barchany. - 2018. - July 13 - p. 4.
5. Shynkarenko T.I. Diplomacy "without ties" // Ukrainian diplomatic encyclopedia: In 2 volumes / Edited by: L.V. Huberskyi. (the head) and others. K.: - Knowledge of Ukraine, 2004. - Vol. 1. - 760 p. – ISBN 966-316-039-X

ТРЕТЯК ОЛЕНА СТАНІСЛАВІВНА,

доктор педагогічних наук, професор,
професор кафедри педагогіки і методики
викладання історії та суспільних дисциплін
Національного університету «Чернігівський колегіум»
імені Т. Г. Шевченка (м.Чернігів)

ТЕОРЕТИЧНІ ОСНОВИ ФОРМУВАННЯ ГОТОВНОСТІ МАЙБУТНІХ УЧИТЕЛІВ ДО РОБОТИ З УЧНЯМИ, ЯКІ МАЮТЬ ПОСТТРАВМАТИЧНІ СТРЕСОВІ РОЗЛАДИ

Анотація. В статті розглядаються теоретичні основи формування готовності майбутніх учителів до роботи з учнями, які мають посттравматичні стресові розлади.